

MAHER KASSAR

Stevens Institute of Technology, School of Business
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EDUCATION

Stevens Institute of Technology, School of Business
Hoboken, New Jersey

Exp' Dec. 2026

Ph.D. in Business Administration

Key Ph.D. Level Coursework (**Stevens**): Corporate Finance Theory and Applications, Asset Pricing Theory and Applications, Econometric Theory and Applications, Microeconomic Theory, Research Design, Seminar in Information Economics, Multivariate Data Analysis, Accounting Regulations: Research & Applications

Key Ph.D. Level Coursework (**Rutgers**): Accounting Theory I, Accounting Theory III, Special Topics in Cybersecurity, Special Topics in Auditing, Emerging Tech and Data in Accounting & Auditing: Exogenous Variables, Electronic Commerce, Text Mining

Lebanese American University, Adnan Kassar School of Business
Beirut, Lebanon

May 2020

Master of Business Administration, Accounting Emphasis

Lebanese American University, Adnan Kassar School of Business
Beirut, Lebanon

May 2018

Bachelor of Science in Accounting

RESEARCH INTERESTS

Disclosure, Auditing, ESG, Cybersecurity, Artificial Intelligence

PEER-REVIEWED PUBLICATIONS

Artificial Intelligence and Robotic Process Automation in Auditing and Accounting: A Systematic Literature Review (with Mohammad Jizi). *Journal of Applied Accounting Research*, 2026.

A Risk Assessment Framework for Cognitive Process Automation in Audit (with Arion Cheong and Huaxia Li). *Journal of Emerging Technologies in Accounting*, 2026.

Supplier Concentration and the Speed of Capital Structure Adjustment (with Yi Liu, Wu Kai, and Ruan Sirui). *Pacific-Basin Finance Journal*, 2024.

REVISE AND RESUBMIT

Artificial Intelligence in Auditing: A Framework Linking Regulatory Requirements to Auditor Responsibilities (with Arion Cheong and James Biagi). *International Journal of Accounting Information Systems*.

WORKING PAPERS

Decoding Voluntary Disclosure Decisions: A Machine Learning Approach (with Joon Ho Kong and Mike Fu).

Does Socially Responsible Investor Attention Influence Firms' ESG Commitment? (with Arion Cheong, Joon Ho Kong, and Yu Gu).

Should Data Analytics and Artificial Intelligence Be an Integral Part of Cybersecurity Assurance? (with Won No, Arion Cheong, and He Li).

From REA Diagrams to Synthetic Datasets: Leveraging Large Language Models to Enhance Accounting Education (with Arion Cheong, Jiwon Nam, and Shanshan Yang).

Bug Bounty Programs: Determinants and Implications on Cybersecurity Risk Disclosures (with Won No, Arion Cheong, and Maria Zhang).

WORK IN PROGRESS

Decoding CECL Implementation by U.S. Banks: A Focus on Qualitative Adjustments and Artificial Intelligence Applications (with Steve Yang, Arion Cheong, and Shanshan Yang).

Does ESG Performance Mitigate the Impact of SEC Comment Letters on Audit Fees? (with Won No and Seong Yeon Cho).

CONFERENCE PRESENTATIONS

Decoding Voluntary Disclosure Decisions: A Machine Learning Approach

- 2023 AAA Annual Meeting, Denver, CO
- 2024 AAA Midyear Meeting, Atlanta, GA
- 2025 AAA Annual Meeting, Boca Raton, FL

Does Socially Responsible Investor Attention Influence Firms' ESG Commitment?

- 2023 AAA Annual Meeting, Denver, CO
- 2024 AAA Midyear Meeting, Atlanta, GA
- 2024 AAA Annual Meeting, Washington, DC
- 2025 AAA Midyear Meeting, Atlanta, GA
- 2025 Accounting Research Conference, Honolulu, HI

Should Data Analytics and Artificial Intelligence Be an Integral Part of Cybersecurity Assurance?

- 2024 AAA Annual Meeting, Washington, DC
- 2026 International Symposium on Accounting Information Systems, Lansing, MI

Decoding CECL Implementation by U.S. Banks: A Focus on Qualitative Adjustments and Artificial Intelligence Applications

- 2026 AAA Midyear Meeting, Salt Lake City, UT

From REA Diagrams to Synthetic Datasets: Leveraging Large Language Models to Enhance Accounting Education

- 2026 AAA Midyear Meeting, Salt Lake City, UT
- 2026 International Symposium on Accounting Information Systems, Lansing, MI

A Risk Assessment Framework for Cognitive Process Automation in Audit

- 2023 WCARS, Newark, NJ
- 2025 WCARS, Newark, NJ
- 2025 AAA Annual Meeting, Boca Raton, FL

Bug Bounty Programs: Determinants and Implications on Cybersecurity Risk Disclosures

- 2026 Production and Operations Management (POMS) Conference, Las Vegas, NV

Artificial Intelligence in Auditing: A Framework Linking Regulatory Requirements to Auditor Responsibilities

- 2026 International Symposium on Accounting Information Systems (ISAIS), Lansing, MI

REVIEWER ACTIVITIES

• International Conference on Information Systems (ICIS)	2026 – Present
• Journal of Emerging Technologies in Accounting	2025 – Present
• American Accounting Association (AAA) Midyear Meeting	2024 – Present
• American Accounting Association (AAA) Annual Meeting	2023 – Present

HONORS AND AWARDS

Best Research Paper Award	2026
AAA Midyear Meeting Accounting Information Systems Section	
Best Research Paper Award (Doctoral Research Symposium)	2025
Stevens Institute of Technology	

RESEARCH GRANT

CRAFT NSF Grant (Industry Sponsor: Bank of New York & Park Avenue Finance)	2025
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FELLOWSHIPS

Provost Doctoral Fellowship	2022 – Present
Stevens Institute of Technology	
Research Fellowship	2020 – 2021
Lebanese American University	

TEACHING EXPERIENCE

Stevens Institute of Technology – Hoboken, New Jersey

- Principles of Financial Accounting (Undergraduate)
Instructor (4.77/5) Spring 2026
Instructor (4.42/5) Spring 2025
Teaching Assistant Fall 2024
- Accounting Data Analytics and Information Systems (Graduate)
Teaching Assistant Fall 2025
- Audit and Assurance (Undergraduate)
Teaching Assistant Fall 2024, Fall 2025, Spring 2026

WORK EXPERIENCE

Deloitte and Touche Sept 2018 – Aug 2019
Audit Associate

KPMG
Audit Intern Jun 2017 – Jul 2017

REFERENCES

Dr. Jose Tribo

Professor of Strategy and Director of the Ph D Program in Business Administration
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Dr. Joon Ho Kong

Assistant Professor of Accounting
E-mail: jkong4@stevens.edu

Dr. Arion Cheong

Assistant Professor of Accounting
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